



The logo for Cordovan ART school features a stylized paint palette icon with three colored dots (blue, red, orange) to the left of the word "cordovan" in a red, lowercase sans-serif font. Below "cordovan" is the word "ART" in a large, bold, black, uppercase sans-serif font, followed by "school" in a black, lowercase sans-serif font.

ART school

Photography Tips

Updated June 2026

When taking photos in the studio, focus on capturing authentic moments without disrupting the class experience.

Always verify that a signed photo release is on file before photographing a minor. A photo release box is checked at time of online registration.

Remember that not every photo needs to be perfect—the goal is to capture genuine student experiences and artwork.

1. Classic Poses
 - a. Students creating art
 - b. Students looking at artwork & looking at the camera
 - c. Students holding up artwork
 - d. Accessories & Personality always make the photo more fun (crazy hair color, costumes, etc.)
2. Color: If artwork is colorful, it helps!
3. Multi-figure photos promote friendship & FUN.
4. Interesting backgrounds are important—but only when they add and they don't become distracting.
5. Take horizontal & vertical
6. Parties & Group photos
7. Take photos of students and teachers having FUN!
8. PYOP: We need photos of post-fired pieces
9. Photography pro tips:
 - a. Compositions
 - i. Rule of 3rds
 - ii. Bullseye
 - b. Lighting
10. Photography traps—watch out for these
 - a. Blah background
 - b. Blah artwork
 - c. Bad Lighting, dark, backlighting, etc. Natural light is best when possible.

- d. Filters
- e. Student name tags
- f. Point .5 trap: Causes distortions if you aren't careful. Know where to hold the camera to avoid skewing.
- g. Blah Artwork, figure behind is distracting

Classic Poses: Students creating art





Students looking at artwork & looking at the camera. Both are good.



Classic Poses: Students holding up artwork. Sometimes 1-4 people usually produce the best-looking photos. Although sometimes it is good to also have a large group shot.



Accessories & Personality always make the photo more fun (crazy hair color, costumes)



Color: Finished artwork is best. Color can help



Multi-figure photos promote friendship & FUN.



Interesting backgrounds are important—but only when they aren't distracting.



Take horizontal & vertical shots



Parties & Group photos



Photos of students and teachers having FUN!



PYOP: post-fired pieces



Photography Compositions-Rule of 3rds



Photography traps: watch out for these Pitfalls!

Blah Background



Blah Artwork (the student isn't working on her piece yet, and the figure standing behind the student is distracting)



Bad Lighting—too dark. (although I LOVE the idea of this photo—it has so much personality!)



Filters



Student name tags



“Point .5” trap: Causes distortions if you aren’t careful. Know where to hold the camera to avoid skewing.





Awkwardly placed people in Background

